

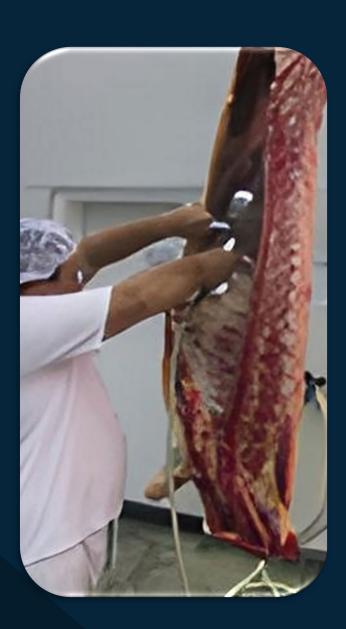
Pushing the Boundaries of Beef Scribing Technology



Beef Scribing









Why Scribing Matters



Increased Yield

Labour

Safety







2022: Drivers were Clear

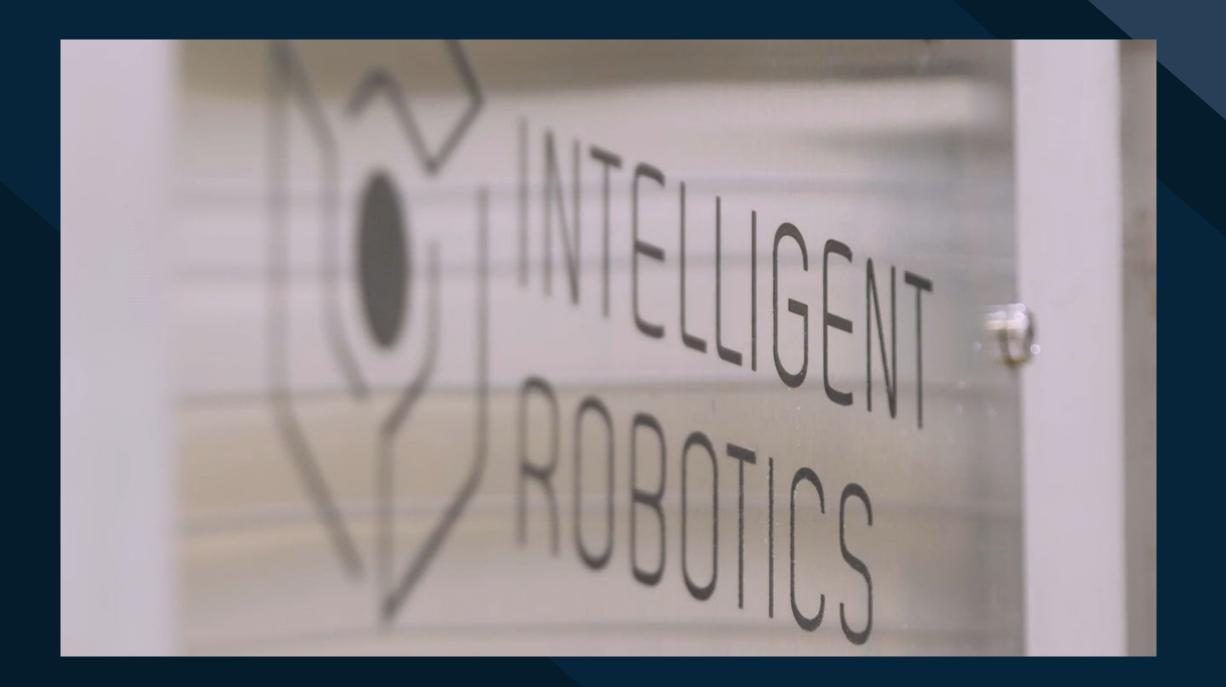
2025: Results are Proven

Why Scribing Matters



- First system installed at Kilcoy Global Foods
 - 2 years production, >1M head processed
- Independent Greenleaf review commissioned
- Second system at AMG Cootamundra

2022: Theory 2025: Proven Reality



Lessons Learned



Ease of use matters

- User Experience
- Feedback-driven design

Maintenance-friendliness is critical

- Design for real-world plant environment
- Remote support + preventative maintenance + proactive monitoring

Lessons Learned



- The Al can cope with variation
 - Accurate scribing across wide carcase variation
 - No need for expensive sensing robust and scalable
- Modularity and scalability
 - Adaptable to throughput and site requirements

The Business Case



- Independent Greenleaf review

 accuracy improved across all
 four scribe lines
- Majority of benefit from yield:~\$5/head
- Net benefit: ~\$5.40/head
 (~\$2.6M/year at Kilcoy)

TOTAL BENEFIT			
		Ex-Post Review	
Benefit summary		\$/hd	\$/hd
		From	То
1.1 Accuracy	Cube-strip separation	\$1.47	\$1.39
	Cube-chuck separation	\$1.18	\$1.23
	Vertical Scribes	\$2.29	\$2.58
2. OH&S benefit		\$0.00	\$0.00
3. Labour benefit		\$0.46	\$0.46
4. Equipment costs	Maintenance contract	-\$0.13	-\$0.13
	Electricity costs	-\$0.02	-\$0.02
	\$ Benefit per head	\$5.24	\$5.50
Annual Benefit overall plant		\$2,528,775	\$2,654,657

Consistent Cutting = More Yield Every Time

Broader Value Proposition



Yield pays for the system

Labour:

- Beyond wages: operational consistency and growth
- Reduced cost of shortages, turnover, training, inefficiency

Safety:

- Removes people from high-powered saws
- Poor ergonomics, injury risks

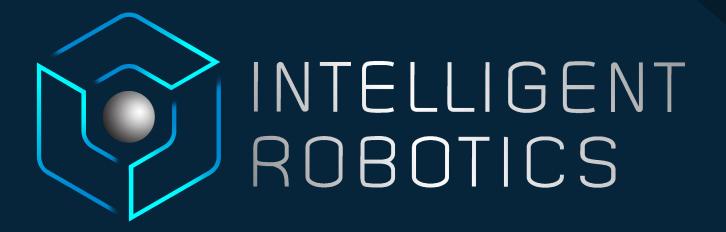
Yield pays the bills. Labour & safety secure the future.

The Bigger Picture



- 2023: Al beef scribing was coming
 - 2025: Proven in production
- Future opportunities:
 - Expand number of cuts
 - Data for actionable insights
 - Wider automation in red meat processing

Scribing is just the start.



Thank You Come Visit us at Stand 30

