

# Plant initiated projects

## Guidelines for AMPC members

The AMPC **plant initiated project (PIP)** program allows AMPC members to participate in collaborative R&D activities in their own plant. PIP activities are funded through levies, processor co-funding contributions and 50% government matching.

By undertaking research and development activities in a commercial setting, the PIP program aims to foster **new ideas, technologies, and innovation** within the Australian red meat processing sector.

### PIP funding availability



A 35% proportion of your processor levy is allocated to your AMPC member PIP balance over a five year accumulation period. PIP balances are notional only, and access to levy funding for PIP activities is subject to budget availability and alignment to AMPC strategic objectives.



Any unused balance that falls outside of that applicable five-year period are deemed expired and cannot be accessed for a PIP. Your Co-Innovation Manager can help you understand your applicable balance and how to calculate it.



As a member of AMPC you are required to send us copies of your Return of Beef Production and Livestock Slaughter forms, submitted to the Department of Agriculture and Water Resources (DAWR), each month. This is so AMPC can track your levies paid and therefore calculate your applicable PIP balance.

### Funding contributions

A plant initiated project's funding is provided by:



Up to **25%** is from AMPC (via your PIP balance)

Minimum **25%** is contributed directly by the member, and/or another funding partner

**50%** is provided by the Australian Government, where applicable

### Eligibility criteria

To qualify for a PIP, proposals must meet the following minimum criteria:

1. Your project aims to develop or evaluate new or innovative concepts, processes or technologies.
2. Your project seeks to commercially apply new or recent research and development outcomes in to new applications or settings.
3. Your project will benefit the broader red meat industry and be able to demonstrate that benefit.
4. Is aligned to AMPC strategic objectives.
5. Is aligned to AMPC's risk appetite.
6. Is considered genuine R&D. For example, it is not to be used for capital expenditure or maintenance activities.
7. You have evidence that the proposal does not duplicate any existing or completed R&D.

### Application and assessment process



**1. Contact AMPC** to discuss your idea at a high-level and your available PIP balance so we can understand what you'd like to do. Depending on the area of research, you will speak to an AMPC Co-Innovation Manager who can help you to refine your idea and let you know if there's any pre-existing research you should be aware of.



**2. Develop your project scope** and, with AMPC recommendations, identify who you'd like to be your research provider. Your AMPC Co-Innovation Manager will help you.



**3. Submit** a completed **PIP proposal form** to AMPC.



**4.** The proposal will go through formal **assessment procedures**. Projects must meet the qualifying criteria. You will be advised if your application is approved or not.



**5.** If approved, AMPC will **manage finalisation** of key documentation — contribution agreements on your plant's behalf and/or your partner contributor's behalf; and the research agreement with your provider.