

# **EXPRESSION OF INTEREST (EOI)**

EOI Reference	2024-1040-EOI90		EOI Close Date	16/12/2024
Project Code	2024-1040	Research Organisation	Corporate Wellbeing Hub	
Project Title	Wellbeing Research of the Red Meat Industry Phase 2			

### **Project Summary**

Develop and deliver a customized industry-specific Wellbeing program. Wellbeing resources in the program will be designed to meet the unique needs of the processing industry workforce. These needs have been obtained from the Wellbeing Research Project 1 "assessment." Both Wellbeing resource content and delivery models will be researched in this project. Wellbeing resources will be developed for five pilot plants with a test and learn approach. The Wellbeing resources will be upscaled to the wider industry at two points in the project to maximise benefits to AMPC members.

### Type of Industry Participation Required

On-Site Trials

## **Detailed Requirements for Participation**

Five pilot processors will work closely with Carli Phillips from Corporate Wellbeing to design and develop wellbeing resources specific for the red meat industry. Across the five processors each plants will actively participate in developing two of the key target areas employee mental heath and safety, nutrition, smoking and financial and be part of the overall evaluation of the program.

Key to this project is seeking design, development and testing of the resources and developing the best modes of delivery via working closely with the plants.

Plants will obtain an understanding of their wellbeing metrics, this will be reviewed on a periodic basis as the resources are implemented to test their effectiveness.

Each participating plant will have access to Corporate Wellbeing expert knowledge to help facilitate the roll our of the resources at the plant level.

Please note, as a condition of involvement, all participating processors will be required to make a cash contribution to the overall cost of the project. The cost per plant will be determined prior to contracting on a pro rata basis and is expected to be no more than \$12,000.

#### Benefits of Participating

Participating processors will have direct involvement in developing and testing the resources to make sure they are fit for purpose. Processors will have the expertise of Corporate Wellbeing to help facilitate the roll out the resources.

The aim of the resources to improve wellbeing across the workforce which in turn will assist in improved retention rates.

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