

# **EXPRESSION OF INTEREST (EOI)**

EOI Reference	2024-1121-EOI99		EOI Close Date
Project Code	2024-1121	Research Organisation	The National Institute of Economic and Industry Research (NIEIR)
Project Title	Evaluating the socio-economic benefit of the red meat processing industry in regional Australia 2024		

## **Project Summary**

The project will model and provide analysis of the direct and indirect socio-economic benefits generated by the red meat processing sector, including employment, value-added and contribution to household income.

Consistent with previous analysis, socio-economic benefits will be calculated at the state and national level, however for the first time impacts will also be modelled within each local government area (LGA) helping processors understand and communicate the employment and economic benefits they generate within their local communities. This may assist processors when engaging with their local government or community groups. The analysis will take into account:

- The estimated expenditure of processing plants in the local economy.
- The sourcing of inputs (livestock, utilities, equipment, labour) from local, interstate, or international markets.
- The supply of outputs for domestic and international uses.
- The employment make-up of processing plants.

#### Type of Industry Participation Required

Online survey

#### **Detailed Requirements for Participation**

Participants will be asked to complete a 20-30m online survey providing information on their plant's operations during the past financial year, specifically:

- Throughput (number, average carcass weight, state of origin).
- Operational expenditure (livestock, salaries and wages, utilities etc.).
- Staff numbers (by employment type).

If participants prefer, they can provide information in excel format and/or request a phone consultation with the consultants. All information provided will remain confidential.

### **Benefits of Participating**

1. Personalised LGA Impact Report

Members who complete this survey will each receive a confidential individual report estimating the economic benefits their plant's operations provide within their Local Government Area (LGA), including:

- Contribution to local employment (direct and indirect).
- b. Contribution to local economy (value added, sales and household income).

This information will help processors understand and communicate the benefits generated within their local communities.

State and National Impact Report

Survey information will also inform a broader public report measuring the aggregated industry impacts at a state and national level, helping the industry promote its importance within the Australian economy.

#### **AMPC Contact Details**

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