

AMPC research idea assessment criteria

Strategy

- Is the idea a strategic investment priority for AMPC?
- Does it address a gap or problem?
- Is the investment scalable across industry?

Investment planning

- What is the value proposition?
- Is it a duplication of past research or activities undertaken elsewhere?
- Is the concept transformational or incremental?

Procurement

- Have all potential research providers been identified?
- Is the scope well defined and the best available science used?

Adoption

- Is there a clear adoption pathway?

**This is a guide only and the actual criteria may change*