

# Meat Messaging

Integration and Adoption Support Wodonga Rendering  
(Stage 1)

Project Code  
2022-1023

Prepared by  
Tas Davies

Date Submitted  
15 December 2022

**Disclaimer** The information contained within this publication has been prepared by a third party commissioned by Australian Meat Processor Corporation Ltd (AMPC). It does not necessarily reflect the opinion or position of AMPC. Care is taken to ensure the accuracy of the information contained in this publication. However, AMPC cannot accept responsibility for the accuracy or completeness of the information or opinions contained in this publication, nor does it endorse or adopt the information contained in this report.

No part of this work may be reproduced, copied, published, communicated or adapted in any form or by any means (electronic or otherwise) without the express written permission of Australian Meat Processor Corporation Ltd. All rights are expressly reserved. Requests for further authorisation should be directed to the Executive Chairman, AMPC, Suite 2, Level 6, 99 Walker Street North Sydney NSW.

## Project Description

Implement Meat Messaging into Wodonga Rendering and the Emydex Load Out system.

The Meat Messaging is an industry cloud portal that is administered by AUS-MEAT with program management through a committee comprising of industry representatives including AUS-MEAT, DAWE, AMPC, AMIC and MLA.

The market advice from the Australian Department of Agriculture, Water and the Environment and Meat & Livestock Australia is that manual remarking services for missing or completely illegible shipping marks in the USA will cease to be provided after 30 November 2021. The Meat Messaging system has been an industry developed program that has spanned more than 20 years of industry trials and projects that have resulted in recognition of Meat Messaging by The US Department of Agriculture Food Safety and Inspection Service (FSIS) has directives that allow for the use of the GS1 system to verify cartons that are damaged or missing port marks that are part of a lot certified on a foreign inspection certificate. FSIS has outlined how GS1 barcodes on cartons can be used to resolve missing or damaged shipping mark for Australian meat products. The process to resolve shipping mark issues can now be managed directly by the I-house through the Meat Messaging system.

Wodonga Rendering use the Emydex software and worked with Emydex to ensure Wodonga Rendering can continue to comply with the USA requirements. This project works in conjunction with the project submitted by Emydex, this project focused on the installation and adoption at the plant level.

## Project Outcome

Meat Messaging has been successfully deployed at Wodonga Rendering and Emydex. It includes the ability to generate eMTCs which are used when transferring meat between the Abattoir at Kelly Street and the Cold Store at Kane Road. The process has been fully integrated into existing operations so that there is very little additional data input required.

Stage 2 will be to rollout eMTC's and Meat Messaging to external cod stores.

The screenshot shows a software application window titled "View Meat Message Sales Order: 102522-1". The window is divided into two main sections. On the left, there is a table listing several sales orders with columns for Order, Description, and Customer. On the right, there is a detailed view of a specific message with the following fields:

Number	SPO00019022
Description	102522-1
Status Code	COMPLETE
Created By	r.cross
Customer	ORLEANS INTERNATIONAL INC [ORLBLO]
Dispatch Date	01/01/0001
Delivery Date	07/12/2022
Message Status	SENT
Message Type	Export
Message Id	993403060000190222A
Message SCCC	993403060000190222
Message	
Message Errors	
Digital Signature	
Shipment No	SOC00015326
Shipment WO Status Code	COMPLETE
Shipment Health Cert	10419017
Port Code	US LGB
Port	LONG BEACH
Vessel Code	9495038
Vessel Description	OOCL BRAZIL
Vessel ETD	07/12/2022
Vessel ETA	07/12/2022

At the bottom right of the window, there is a "Close-ESC" button.

## Snapshot Report

The screenshot shows a web browser window with the URL `meatmessaging.com/search-msg.asp`. The page header includes logos for AMPC, AMIC, and mla, and the text "MEAT MESSAGING - PRODUCTION SITE". Below the header, there are search filters for Message ID, SSCC, Port Mark/ Identification mark, Health certificate number, and Sales Order Ref. A table of results is displayed with columns for Message ID, SSCC, Consign from, Type, SO Ref., Port mark, Health certificate, Status, and a "SHOW" button. A red "Close" button is located below the table.

**Search for OPEN "Meat Messages"**

Please enter a Message ID to search available Meat Messages available to you.

Message ID  SEARCH

Please enter a SSCC to search available Meat Messages available to you.

SSCC  SEARCH

Please enter a Port Mark/ Identification mark to search available Meat Messages available to you.

Port mark or identification n  SEARCH

Please enter a Health certificate number to search available Meat Messages available to you.

Health certificate number  SEARCH

Please enter a Sales Order Ref. to search available Meat Messages available to you.

Sales Order Ref  SEARCH

Only Meat Messages that have been sent to you or sent from you can be searched.

Message date	Message ID (last 10 digits)	SSCC (last 10 digits)	Consign from (est number)	Type (eMTC or export)	SO Ref.	Port mark	Health certificate	Status	
202212120813993403060000190222A		9934030600001902220612		Export	SPO00019022	MCP0/025221D, MCP0/025221A, MCP0/025221B, MCP0/025221C	10419017	SENT	SHOW

Export - All Carton Serial Number Report

Close

## Benefit for Industry

The adoption of meat messaging technology allows electronic verification of meat product data/descriptions and traceability. It allows remarking services to be done by US Customs rather than an MLA delegate at US ports. By developing this functionality in Emydex it allows Wodonga Rendering and other customers the ability to utilise Meat Messaging integrated with existing inventory and load-out processes. There is significant potential further development of this electronic messaging to improve traceability and efficiency of meat shipments between locations and parties

## Useful resources

<https://meatmessaging.com/>