

Carbon Neutral Certification

AMPC Carbon Neutral Conference

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Project Description

This project supported the Australian Meat Processor Corporation (AMPC) certify its Innovation Showcase Conference as a Carbon Neutral Event under the Australian Climate Active program. Certifying the event as carbon neutral aimed to engage AMPC members in managing their carbon and to learn more about the process of carbon neutrality and the associated benefits. It has also allowed AMPC to demonstrate its own leadership in this area by participating in the Climate Active program.

Project Content

- **Phase one:** Climate Active documentation, including Event GHG inventory (Pre-event and post-event), Event Public Disclosure Statement (Pre-event and post-event) and supporting excel workbooks.
- **Phase two:** Plenary session participation, presentation slides, AMPC Helpline information collateral for event

Project Outcome

The event's final carbon inventory was calculated to be approximately 330 tonnes of carbon dioxide equivalent (tCO₂-e). The breakdown of the event's emissions profile is presented in Figure 1. The largest emission source was found to be air travel of attendees to and from the event, followed by food consumed at the event.

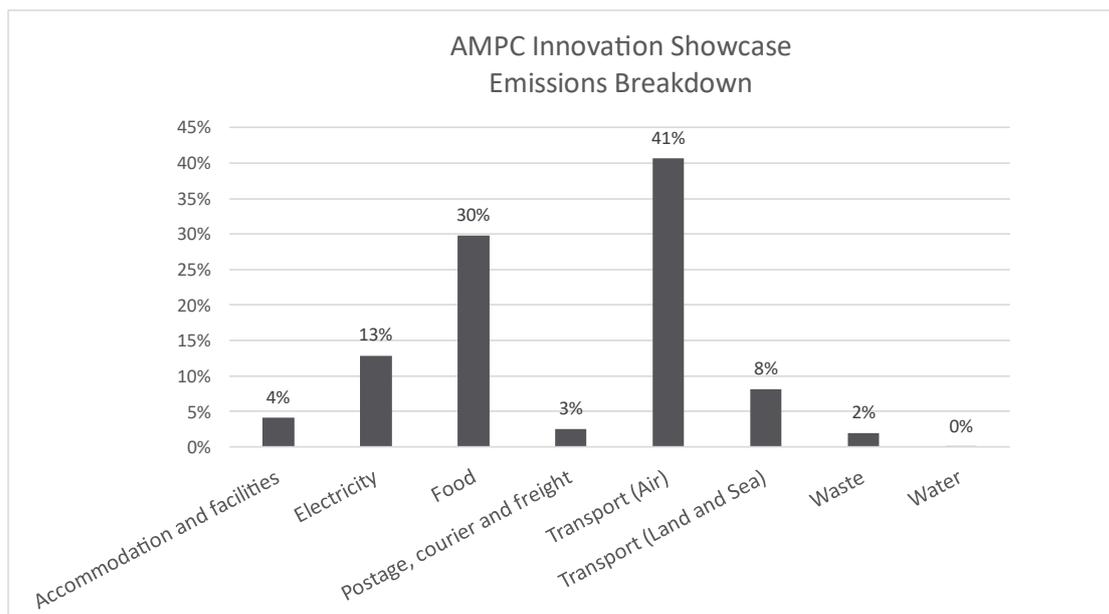


Figure 1: Emissions Breakdown from AMPC Innovation Showcase Event

Overall, the project successfully raised awareness of the carbon neutral process and the Climate Active Standard within the AMPC member-base, through the certification of the event and the plenary session.

Benefit for Industry

By achieving carbon neutrality, organisations can take advantage of the following benefits:

1. **Stand Out or Match Competitors:** The environmental and social pledges of organisations across all sectors is becoming a valuable source of competitive advantage in a crowded and noisy market. Some of the nation's best-known organisations are taking action to ensure Australia meets its carbon reduction

commitments. Climate Active carbon neutrality is a genuine and demonstrable contribution to the environment, that goes beyond an organisation's corporate social responsibility.

2. **Enter the Carbon Neutral Supply Chain:** Increasingly corporations are embedding sustainability requirements including emissions reduction into their supply chains. Similarly, governments and councils across Australia are committing to ambitious emissions reduction targets. Climate Active certification provides, a recognisable guarantee a product will not contribute to the carbon footprint of the supply chain and will meet the procurement requirements of both the private and public sectors. For the red meat processing sector, it means that products will be able to enter a growing premium product market onshore and offshore.
3. **Connect with the Community:** Businesses that join these initiatives and pledge to be part of the collective solution to climate change through carbon neutral certification are demonstrating a commitment to their local community. They subsequently enjoy the benefits this brings such as engaged staff, customer loyalty and a strengthened brand and reputation.

Additionally, by certifying its event carbon neutral, AMPC has supported with increasing member awareness of carbon accounting, the steps to achieving carbon neutrality and the associated Federal Climate Active framework.

Useful resources

[AMPC's Carbon Neutral Event Public Disclosure Statement](#)

[Climate Active Tools and Resources](#)